



A Hand Up, Not A Hand-Out

FOR IMMEDIATE RELEASE

Media Contact: Leigh Scott

lscott@ufbpc.org

Area VI Hillsborough County Schools Annual Canned Food Drive Benefitting The United Food Bank of Plant City

October 21, 2015 — (Plant City, FL): The United Food Bank of Plant City’s Annual Fall Food Drive through Area 6 Hillsborough County Schools kicks off on October 27th through November 13th. Any individual wishing to support this food drive can donate non-perishable food items to any of the Area VI schools. Food items such as peanut butter, canned meats, canned soups, canned vegetables, canned fruits, cereals, pasta, rice, macaroni & cheese and breakfast bars are welcomed.

Food collected will directly help feed families within our community and assist the UFB’s Children’s Nutrition Outreach Program. This service provides meals to over 5,000 children each year during out of school times ensuring that no child in our community will go hungry just because schools are closed, including the upcoming Thanksgiving and winter breaks. Last year alone, over 68,000 pounds of food was distributed through the Children’s Nutrition Outreach Program. Jerry Jackson, Area VI Superintendent of Hillsborough County Schools, “The United Food Bank is one of the most worthy charities I am aware of. The Hillsborough County Schools System is happy to support this wonderful organization in any way possible.”

Christine Miller, The United Food Bank’s Executive Director, "It’s always wonderful to see such a huge support from the Plant City community for our annual fall food drive within the schools.

Last year's food drive, we collected over 36,665 pounds and distributed 54,600 meals to Area VI students in need right here in our community.”

For more information on the Area VI Fall Food Drive, to donate or volunteer, please contact UFB at 813-764-0625.

###

About the United Food Bank of Plant City

The **Mission** of the United Food Bank and Services of Plant City is to provide assistance for the needy in moving them from a “state of hunger” and “impoverishment” to self-sufficiency, empowerment and self-reliance.

Our **Vision** is to stamp-out hunger in East Hillsborough County and raise the standard of living for the truly needy. Offering opportunities for self improvement, education, job skills and enhancing life for individuals and families; thus affecting change for the community. www.ufbpc.org