



*A Hand Up, Not A Hand-Out*

FOR IMMEDIATE RELEASE

Media Contact: Leigh Scott

lscott@ufbpc.org

## **CHRISTMAS LANE TO HOST FOOD DRIVE FOR UNITED FOOD BANK**

November 12, 2015 — (Plant City, FL): Christmas Lane is relocating to the Florida Strawberry Festival grounds this year and will host a can food and dry goods collection drive for the United Food Bank of Plant City. Christmas Lane runs nightly from November 23<sup>rd</sup> through January 3<sup>rd</sup>, 2016. Guests visiting Christmas Lane are urged to help support this food drive by donating non-perishable food items such as peanut butter, canned meats, canned soups, canned vegetables, canned fruits, cereals, pasta, rice, macaroni & cheese and breakfast bars. Food collected will directly help feed families within our community during this holiday season.

The USDA reports that the number of people who struggle with hunger has increased to over 50 million, that's 1 in 6 Americans. This year, the United Food Bank provided food and assistance to over 30,000 residents in Eastern Hillsborough County, half of whom are children, and distributed close to 600,000 pounds of food.

Christine Miller, The United Food Bank's Executive Director, "We are honored to have Christmas Lane host a food drive for us and to be part of this spectacular event. Its wonderful community partnerships like this that enables us to collectively make a difference in so many lives of our fellow residents, especially during the holidays."

For more information on the United Food Bank of Plant City, to donate or volunteer, please contact UFB at 813-764-0625.

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**About the United Food Bank of Plant City**

The **Mission** of the United Food Bank and Services of Plant City is to provide assistance for the needy in moving them from a "state of hunger" and "impoverishment" to self-sufficiency, empowerment and self-reliance.

Our **Vision** is to stamp-out hunger in East Hillsborough County and raise the standard of living for the truly needy. Offering opportunities for self improvement, education, job skills and enhancing life for individuals and families; thus affecting change for the community. [www.ufbpc.org](http://www.ufbpc.org)